



## THE EXECUTIVE CENTER

The evolution of the workspace.

# The Executive Center Presents: Is Entrepreneurship Right for You?

## The Executive Center Announces Flight School

### Are you ready for your business to take off?

**Where:** The Executive Center

**When:** March 3rd

**Time:** 5:00 - 8:00

**RSVP:** Viveka at (970) 212-4701 or [email me](#)

Or [email Bob Thilmont](#)

### Workshop for Entrepreneurs & Small Business Owners

This workshop will help anyone who is contemplating starting a business or for anyone who has recently started a business to understand what drives entrepreneur success. In particular we will identify strategies that will be necessary to survive the current economic environment. This workshop is an overview of materials that have been taught as part of other entrepreneur Flight School workshops.

The workshop is taught by The Flight School a DBA of Mountain Global Inc. ([www.theflightschool.org](http://www.theflightschool.org)), a team of seasoned business practitioners that mentor entrepreneurial and growth enterprises.

### This workshop is designed to help:

- Entrepreneurs who are in business, are starting a business, or are thinking about starting a business
- Owners and managers of existing companies who want to become more entrepreneurial or want to spin off a business
- Entrepreneurs struggling in today's economy

### The workshop focuses on the following questions:

1. What factors distinguish successful businesses from those that go nowhere?
2. How do I successfully generate revenue in today's economy?

3. How much funding is required to avoid under-capitalization?  
4. What outside resources should I use? What should I do myself?  
5. What specific tools can help my business? Participants will leave with a clearer understanding of:

- Best practices for entrepreneurial success
- Effective revenue strategies and
- Pitfalls to avoid.

**In addition, each participant will receive an hour of one on one follow up consultation in regard to their business.**

**Date:** Tuesday March 3rd

**Instructors:** Bert Vermeulen and Bob Thilmont

**Price:** \$79 (Early Bird until February 26th, \$69)

### **About Bob...**

Bob Thilmont - President Mountain Global Inc.

Bob Thilmont has over 25 years of business development experience in industrial and automotive industries. This includes 10 years of international business experience. During his time with Cummins and Woodward Governor Company he developed a deep understanding of market channel development and value pricing. Bob actively participated on the Automotive Market Research Council (AMRC) while at Cummins and Woodward serving on both the Light Duty Automotive and Off Highway



committees. He has experience in new business start up and product launches. The most notable of which was, while at Cummins, working with Chrysler to provide the service liaison support for the launch of the Cummins engine in the Dodge Ram pick up truck.

While at Woodward, Bob managed their operation in Australia for six and a half years. During that period sales increased by 74% in a mature market. He accomplished this by implementing change management within the organization; transitioning the operation from a sales and service focused operation to a complete engineering solutions provider. During his time in Australia, Bob launched a start up subsidiary in New Zealand to serve the hydro market in that country. Prior to Australia, Bob lead Woodward's efforts to establish a distribution market in Latin America. This included establishing distributors in: Mexico, Venezuela and Curacao. His international experience has provided a deep understanding for positioning and pricing products and services in global markets.

Bob earned a BS in Mechanical Engineering from Purdue University and an MBA from Indiana University.



**About Bert...**

Bert Vermeulen, has worked internationally with a variety of businesses, both large and small. He has created an industry association for retailers in one vertical market (Easy Meal Prep); worked with over 400 owners of retail establishments to improve their marketing and operations; and partnered with a Colorado based-entrepreneur to grow a manufacturing business to over \$25M/year in revenues and then successfully selling it.

Learn about his research into companies that succeed and those that don't.

Bert has a BS and MS in Mechanical Engineering from the Massachusetts Institute of Technology and an MBA from Stanford University.

**Register early and save!**

Preregistration (Before Feb 26th): \$69

After February 26th: \$79

**Make Checks payable to: Always Extraordinary**

Mail to :

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