

Workshop: Pricing Locally to Compete Globally

Date: *September 25th*

Time: *8am till Noon*

Location: *Techno Java*

1720 W Harmony Rd

Fort Collins, CO

Price: *\$99 per person*

Who should attend this workshop:

- Businesses **struggling** with margin
- Businesses **launching** new products and services.
- Businesses **losing** market share.
- Businesses **entering** new markets.
- **Start Up** Businesses

Outcomes:

- Understanding of how your company **adds value**.
- How to evaluate if your **business model** fits the marketplace.
- How to anticipate **future pricing pressures**.
- How to use pricing to drive **marketing strategies**.



What would it mean to your business if you could ***drive an additional 5% of your sales revenue to your bottom line***? This hands-on half day workshop provides an in depth focus on how pricing drives business strategy in today's economy. You will learn how your business can compete profitably in your market. We will look at three pricing methods and provide you with the tools to analyze your business structure to understand where your company adds value to your clients. We will also include one free hour of consultation with you to discuss your specific needs.

Contact Bob Thilmont at 970 310 3960 for more information.

Registration Form

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Make Checks Payable to: Mountain Global Inc.

Registration Deadline is September 20th.

Mail Registrations to:

Mountain Global Inc.
2824 Zendt Drive
Fort Collins, CO 80526

Phone: 970 310 3960

Fax: 970 207 0096

Email: bthilmont@mountainglobal.biz